

# PGM THE 8TH INTERNATIONAL CONFERENCE

2-3 NOVEMBER 2022 - CONFERENCE  
 4 NOVEMBER 2022 - TECHNICAL VISIT  
 VENUE - SUN CITY, RUSTENBURG, SOUTH AFRICA

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## SPONSORSHIP AND EXHIBITION OPPORTUNITES

### P1 - Gold Package (Limited to 2 Sponsors)

Position your business as a definitive industry leader. The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.

#### Extensive branding benefits

- 10-minute presentation by representative of the company
- Logo to appear on the conference Abstract
- Logo to appear on the cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

#### Conference benefits

- 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

#### Signage benefits

- 1 free-standing banner (2m x 1m) in the conference registration area (Banner supplied by sponsor)

#### Exhibition benefits

- 3mx3m of expo space in a prime position (shell scheme included)

**Sponsorship investment:**  
**R 65 000 (R32 500 deposit to secure)**

### P2 - Corporate Package (Limited to 2 sponsors)

The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes, and company print media in the form of an insert.

#### Extensive branding benefits

- 10-minute presentation by representative of the company
- Logo to appear on the conference Abstract
- Logo to appear on the cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

#### Conference benefits

- 3 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

**Sponsorship investment:**  
**R 55 000 (R27 500 deposit to secure)**



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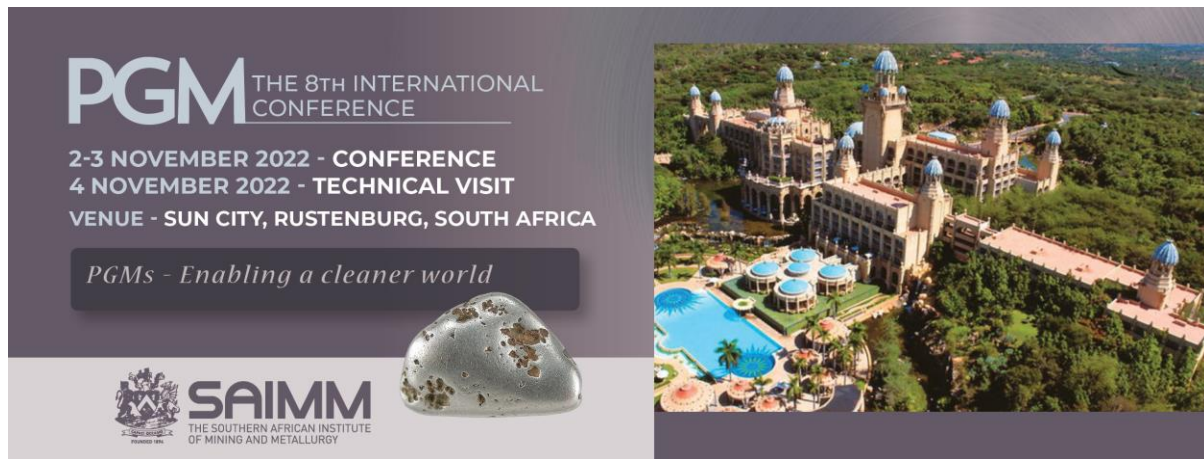
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## SPONSORSHIP AND EXHIBITION OPPORTUNITES

<p><b>P3 – Silver Package (Limited to 4 Sponsors)</b></p> <p>The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"> <li>• Logo to appear inside the Conference Abstract Proceedings</li> <li>• Logo to appear on the front cover of conference brochure</li> <li>• Logo to appear on the event web page</li> <li>• Logo to appear on all print media advertising done to promote the event</li> </ul> <p><b>Conference benefits</b></p> <ul style="list-style-type: none"> <li>• 1 complimentary delegate tickets for the conference will be made available to your company’s staff or corporate guests</li> <li>• An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags</li> </ul> <p><b>Exhibition benefits</b></p> <ul style="list-style-type: none"> <li>• 2mx3m of expo space in a prime position (shell scheme included)</li> </ul> <p><b>Sponsorship investment: R 45 000 (R22 500 deposit to secure)</b></p>	<p><b>P4 - Conference Bags (Limited to 1 Sponsor)</b></p> <p>Display your logo on all conference bags distributed to delegates.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"> <li>• Logo to appear on the event web page</li> <li>• Logo to appear on all print media advertising done to promote the event</li> <li>• Logo to appear on all Conference Bags (provided by SAIMM)</li> <li>• An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags</li> </ul> <p><b>Sponsorship investment: R 45 000 (R22 500 deposit to secure)</b></p>
<p><b>P5 –Exhibitor</b></p> <p>The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"> <li>• Logo to appear inside the Conference Proceedings</li> <li>• Logo to appear inside the Conference Abstract Proceedings</li> <li>• Logo to appear on the event web page</li> <li>• Logo to appear on all print media advertising done to promote the event</li> </ul> <p><b>Conference benefits</b></p> <ul style="list-style-type: none"> <li>• 1 complimentary delegate tickets for the conference will be made available to your company’s staff or corporate guests</li> <li>• An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags</li> </ul> <p><b>Exhibition benefits</b></p> <ul style="list-style-type: none"> <li>• 2mx3m expo space in a prime position (shell scheme included)</li> </ul> <p><b>Sponsorship investment: R 40 000 (R20 000 deposit to secure)</b></p>	<p><b>P6 - Dinner Social Networking Function (Limited to 1 Sponsor)</b></p> <p>The dinner is designed to be an informal function on one of the conference days. Attendants will include delegates, sponsors, exhibitors and guests.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"> <li>• 10-minute presentation done by representative of the company at the cocktail reception</li> <li>• Logo to appear inside the Conference Abstract Proceedings</li> <li>• Logo to appear on the front cover of conference brochure</li> <li>• Logo to appear on the event web page</li> <li>• Logo to appear on all print media advertising done to promote the event</li> </ul> <p><b>Conference benefits</b></p> <ul style="list-style-type: none"> <li>• Company to brand the entire dinner function</li> </ul> <p><b>Sponsorship investment: R 40 000 (R20 000 deposit to secure)</b></p>



## SPONSORSHIP AND EXHIBITION OPPORTUNITES

<p><b>P7 -Networking Function (Limited to 1 Sponsors)</b></p> <p>A cocktail reception is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors, and guests and a 10-minute audience address.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"> <li>• 10-minute audience address representative of the company</li> <li>• Logo to appear on the conference abstract</li> <li>• Logo to appear on the conference brochure</li> <li>• Logo to appear on the event web page</li> <li>• Logo to appear on all print media advertising done to promote the event</li> </ul> <p><b>Conference benefits</b></p> <ul style="list-style-type: none"> <li>• Company to brand the entire cocktail function</li> </ul> <p><b>Sponsorship investment:</b>  <b>R 30 000 (R15 000 deposit to secure)</b></p>	<p><b>P8 – Lanyards (Limited to 1 Sponsor)</b></p> <p>Display your logo on all lanyards distributed to delegates</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"> <li>• Logo to appear on the front cover of conference brochure</li> <li>• Logo to appear on the event web page</li> <li>• Logo to appear on all print media advertising done to promote the event</li> <li>• Logo to appear on the lanyards that will be used by delegates</li> <li>• Lanyards to be supplied and branded by sponsor</li> </ul> <p><b>Sponsorship investment:</b>  <b>R 10 000 (R5 000 deposit to secure)</b></p>
<p><b>P9 – Pens and Notepads (Limited to 1 Sponsor)</b></p> <p>Display your logo on all pens and pads distributed to delegates</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"> <li>• Logo to appear on the front cover of conference brochure.</li> <li>• Logo to appear on the event web page</li> <li>• Logo to appear on all print media advertising done to promote the event</li> <li>• Logo to appear on the pens and pads that will go into the Conference delegate bags</li> <li>• Pens &amp; pads to be supplied and branded by the sponsor.</li> </ul> <p><b>Sponsorship investment:</b>  <b>R 10 000 (R5 000 deposit to secure)</b></p>	<p><b>P10 -Technical Visit (Limited to 1 Sponsor)</b></p> <p>Display your company brand in the transport facility to and from destinations.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"> <li>• Logo to appear on the front cover of conference brochure</li> <li>• Logo to appear on the event web page</li> <li>• Logo to appear on all print media advertising done to promote the event</li> <li>• Company may brand and present on the coach trip between destinations</li> </ul> <p><b>Sponsorship investment:</b>  <b>R 20 000 (R10 000 deposit to secure)</b></p>

**Note: All prices include VAT**

Why you should sponsor:

- Receive cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities

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## SPONSORSHIP AND EXHIBITION OPPORTUNITES

- Showcase new applications to a targeted audience of decision makers

### ACCEPTANCE FORM

Preference: P1\_\_\_\_ P2\_\_\_\_ P3\_\_\_\_ P4\_\_\_\_ P5\_\_\_\_ P6\_\_\_\_ P7\_\_\_\_ P8\_\_\_\_ P9\_\_\_\_  
P10\_\_\_\_

**A 50% deposit is required upon acceptance**

**Company Name:** .....

**Postal Address:** .....

**Contact Person:** ..... **Contact No:**.....

**Capacity:** ..... **Email** .....

**Signed:** .....

### **SAIMM Online Conference Sponsorship Benefits**

- Get cost-effective marketing exposure and branding to your target market
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances

#### **ONLINE SPONSORSHIP PACKAGES**

- Social Media branding and online marketing (SAIMM Website) leading up to, during and post the conference (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.  
**R5500**
- Email advertising to the SAIMM member database (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.  
**R5500**





## SPONSORSHIP AND EXHIBITION OPPORTUNITES

- A 5-minute corporate video/ presentation before the online conference series and a branded waiting room slide for the duration of the conference. Logo to appear on streaming platform.  
**R6000**
- Online registration page banner advertising  
**R2000**
- Digital delegate bag: Add your marketing material to the digital delegate bag. (maximum of 3 items in the bag)  
**R600**

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- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers

### ACCEPTANCE FORM

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## SPONSORSHIP AND EXHIBITION OPPORTUNITES

**Contact Person:** .....

**Capacity:** .....

**Signed:** .....

**Tel:** .....

**Fax:**.....

**E-mail:** .....

**Cell:**.....